



2024 Event Sponsorship Opportunities



A note from our President & CEO:

Dear Friend,

There is a special satisfaction to making a difference in the community you love. And when you choose to sponsor an event for Families in Transition, your support provides housing, shelter, food, and essential services to those experiencing homelessness and hunger in our community.

Over 1,000 families will visit our food pantry each month, and up to 138 adults will be able to seek a bed each night at the adult shelter. Every day, there are 11 families living at the family shelter and 240 households in our affordable housing programming, with dozens of families on our wait lists to enter these programs. With your help, we can continue to keep pace with the demand for our services.

Your sponsorship supports people experiencing homelessness and will play a crucial role in helping us meet the ongoing and evolving needs of those facing homelessness and hunger in our community.

Thanks to you, and sponsors like you, every day you help Families in Transition:

- **Manage 240 units of affordable housing across 18 properties.**
- **Run the largest Adult Emergency Shelter in New Hampshire with capacity for 138 individuals.**
- **Direct the Family Emergency Shelter with capacity for 11 families.**
- **Provide case management to support and sustain long-term positive housing.**
- **Supply groceries to our community members through our Food Pantry.**

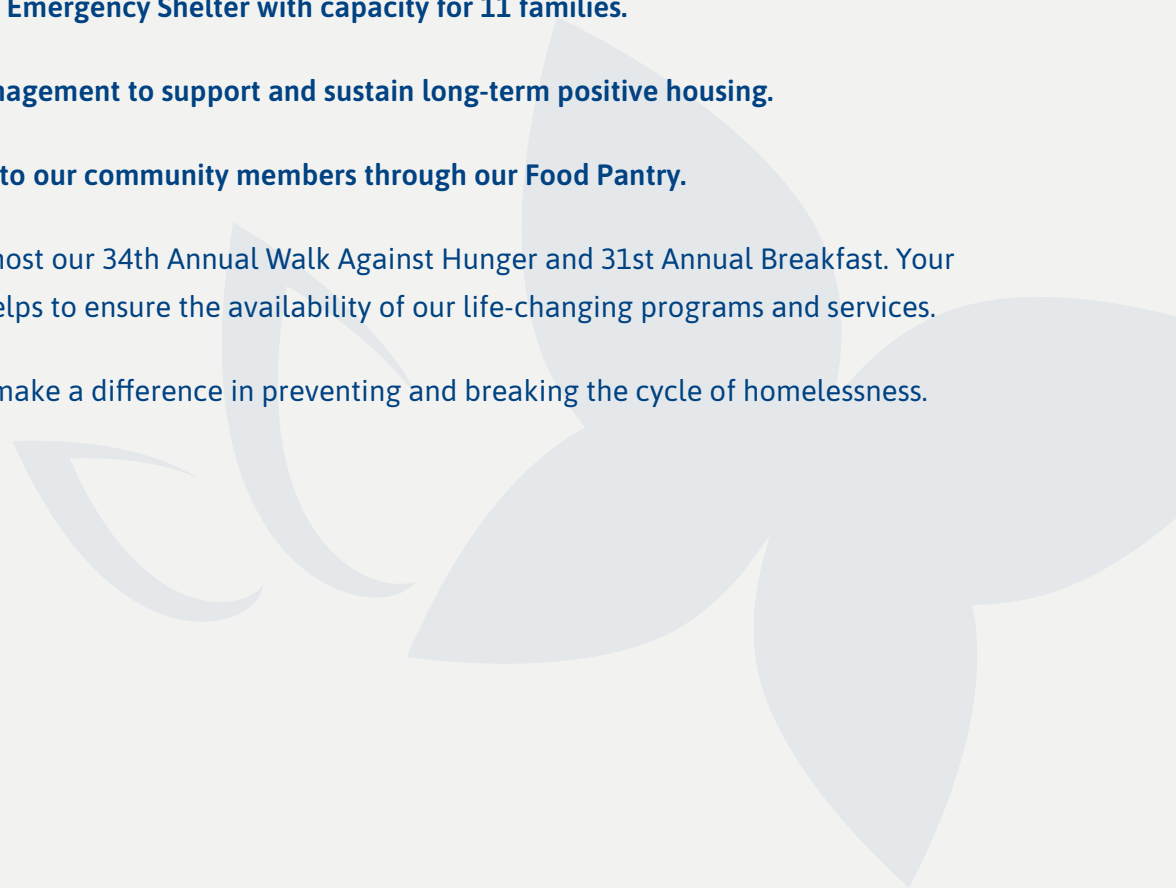
This year, we will host our 34th Annual Walk Against Hunger and 31st Annual Breakfast. Your support of these events helps to ensure the availability of our life-changing programs and services.

Together, we can make a difference in preventing and breaking the cycle of homelessness.

Sincerely,



Maria Devlin
President & CEO



34TH ANNUAL Walk Against Hunger

SUNDAY, MAY 19, 2024

Veteran's Park, Manchester, NH



Sponsorship deadline is April 19, 2024

Secure your sponsorship today by filling out and returning the Sponsorship Agreement form
For questions please email events@fitnh.org

Annual Event Attendance: 500+ attendees
Email Marketing Reach: 25,000+ subscribers
Social Media Audience: 10,000+ followers
Monthly Website Visits: 5,000+ visitors

SPONSORSHIP PACKAGES

\$25,000

PREMIER EVENT SPONSOR

- Top billing: sponsor banner, event shirt, email correspondence, & event page
- Top billing: Company logo & website link featured on fitnh.org until 2025
- Recognition before, during, & after event, including: select advertising, social media spotlight (Facebook, Instagram, LinkedIn), print materials, newsletter, press release, and verbal recognition during the event
- During event: Opportunity to address audience and host company booth
- Fresh Start Sponsorship at Annual Breakfast (\$1,000 value)



\$15,000

PATH TO INDEPENDENCE SPONSOR

- Company logo featured on course signage, including: mile markers, directional signs, water stops, and other course signage
- Priority billing: sponsor banner, event shirt, email correspondence, & event page
- Priority billing: Company logo & website link featured on fitnh.org until 2025
- During event: Verbal recognition with option to host company booth
- Post-event: Spotlight on social media (Facebook, Instagram, LinkedIn) with tag & "Thank you" in newsletter with website link



\$10,000

FEEDING THE COMMUNITY SPONSOR

- Company logo featured on after party signage in the park, including: DJ booth, snack & drink tables, photo booth, and other party signage
- Priority billing: sponsor banner, event shirt, email correspondence, event page
- Priority billing: Company logo & website link featured on fitnh.org until 2025
- During event: Verbal recognition with option to host company booth
- Post-event: Spotlight on social media (Facebook, Instagram, LinkedIn) with tag & "Thank you" in newsletter with website link



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SPONSORSHIP PACKAGES

\$5,000

STABLE HOUSING SPONSOR

- All benefits of Opportunity for Success Sponsor package, **plus:**
- Company logo & website link featured on fitnh.org until 2025
- Social media post with tag from Families in Transition accounts on Facebook, Instagram, and LinkedIn
- During event: Opportunity to host company booth



\$2,500 **Best Value**

OPPORTUNITY FOR SUCCESS SPONSOR

- Company logo featured on:
 - Event sponsorship banner
 - Event shirt
 - Event page with company website link
 - Event email correspondence

\$1,000

FRESH START SPONSOR

- Company name featured on:
 - Event shirt
 - Event page with company website link
 - Event email correspondence



JOIN US FOR THE 31ST
Annual Breakfast
TUESDAY, NOVEMBER 26, 2024

Double Tree By Hilton Downtown Manchester
700 Elm Street, Manchester, NH



Sponsorship deadline is October 25, 2024

Secure your sponsorship today by filling out and returning the Sponsorship Agreement form
For questions please email events@fitnh.org

Annual Event Attendance: 500+ attendees
Email Marketing Reach: 25,000+ subscribers
Social Media Audience: 10,000+ followers
Monthly Website Visits: 5,000+ visitors

PREMIUM SPONSORSHIP PACKAGES

\$25,000

PREMIER EVENT SPONSOR

- Top billing: sponsor banner, program, slideshow, email correspondence, & event page
- Top billing: Company logo & website link featured on fitnh.org until 2025
- Recognition before, during, & after event, including: advertising, social media spotlight (Facebook, Instagram, LinkedIn), print materials, newsletter, press release, and verbal recognition during the event
- Opportunity to record a 30-sec video message to be shared pre-event on Families in Transition social media
- Two tables of eight at the event



\$15,000

COFFEE KICK-OFF SPONSOR

- All benefits of Feeding the Community Sponsor package, **plus:**
- Company logo featured on pre-event coffee bar and networking area
- Recognition on paid advertising and event press release

\$10,000

FEEDING THE COMMUNITY SPONSOR

- Opportunity to record a 30-sec video message to be shared pre-event on Families in Transition social media
- Priority billing: sponsor banner, program, slideshow, email correspondence, & event page
- Priority billing: Company logo & website link featured on fitnh.org until 2025
- Post-event: Spotlight on social media (Facebook, Instagram, LinkedIn) with tag & "Thank you" in newsletter with website link
- Verbal recognition during the event
- Two tables of eight at the event



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SPONSORSHIP PACKAGES

\$5,000 *Best Value*

STABLE HOUSING SPONSOR

- All benefits of Opportunity for Success Sponsor package, **plus:**
- Company logo & website link featured on fitnh.org until 2025 sponsorship renewal period
- Social media post with tag from Families in Transition accounts on Facebook and Instagram
- Acknowledgment in event slideshow



\$2,500

OPPORTUNITY FOR SUCCESS SPONSOR

- Company logo featured on:
 - Sponsor banner
 - Event program
 - Event page with company website link
 - Event email correspondence
 - One table of eight at the event



\$1,000

FRESH START SPONSOR

- Company name featured on:
 - Event program
 - Event page with company website link
 - Event email correspondence
 - One table of eight at the event

Sponsorship Agreement



Company / Donor Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email: _____

Sponsor logos/names will be tiered in size per giving levels

WALK SPONSORSHIP:

- ☐ \$25,000: Premier Event Sponsor
- ☐ \$15,000: Path to Independence Sponsor
- ☐ \$10,000: Feeding the Community Sponsor
- ☐ \$5,000: Stable Housing Sponsor
- ☐ \$2,500: Opportunity for Success Sponsor
- ☐ \$1,000: Fresh Start Sponsor

PAYMENT INFORMATION:

- ☐ Check Enclosed*
- ☐ Invoice
- ☐ Credit Card**

****A processing fee of 5% will be added to all credit card payments**

BREAKFAST SPONSORSHIP:

- ☐ \$25,000: Premier Event Sponsor
- ☐ \$15,000: Coffee Kick-Off Sponsor
- ☐ \$10,000: Feeding the Community Sponsor
- ☐ \$5,000: Stable Housing Sponsor
- ☐ \$2,500: Opportunity for Success Sponsor
- ☐ \$1,000: Fresh Start Sponsor

***Please make checks payable to "Families in Transition" and mail with a completed copy of this form to:**

**Families in Transition
ATTN: Resource Development
122 Market Street, Manchester NH 03101**

Name on Card: _____

Card Number: _____

CVV#: _____ Expiration Date: _____

Signature: _____

BILLING INFORMATION (if using credit card):

Full Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

FOR QUESTIONS REGARDING SPONSORSHIP: call 603-641-9441 x225 or email events@fitnh.org