



# 2023 Event Sponsorship Opportunities



# A note from our President & CEO:

To our dedicated sponsors,

Thank you for considering a partnership with us in our efforts to prevent and break the cycle of homelessness. Through the sponsorship of our two major events, your support will positively affect the lives of families and individuals in the community where you live, work, and play.

We look forward to creating a profound impact with you as you join us as a critical supporter of our events. In 2023, we will celebrate our 33rd Annual Walk Against Hunger and 30th Annual Breakfast. With a goal of strategically investing in the reach, impact, and opportunities of these events, Families in Transition is looking to amplify sponsor benefits and enhance our partnerships. Be sure to read about our new sponsorship levels for both events.

These events hold a special place in our community's heart and help ensure the availability of programs and services that are truly life-giving. Supportive housing, emergency homeless services, and food assistance are all made possible by the support of our sponsors.

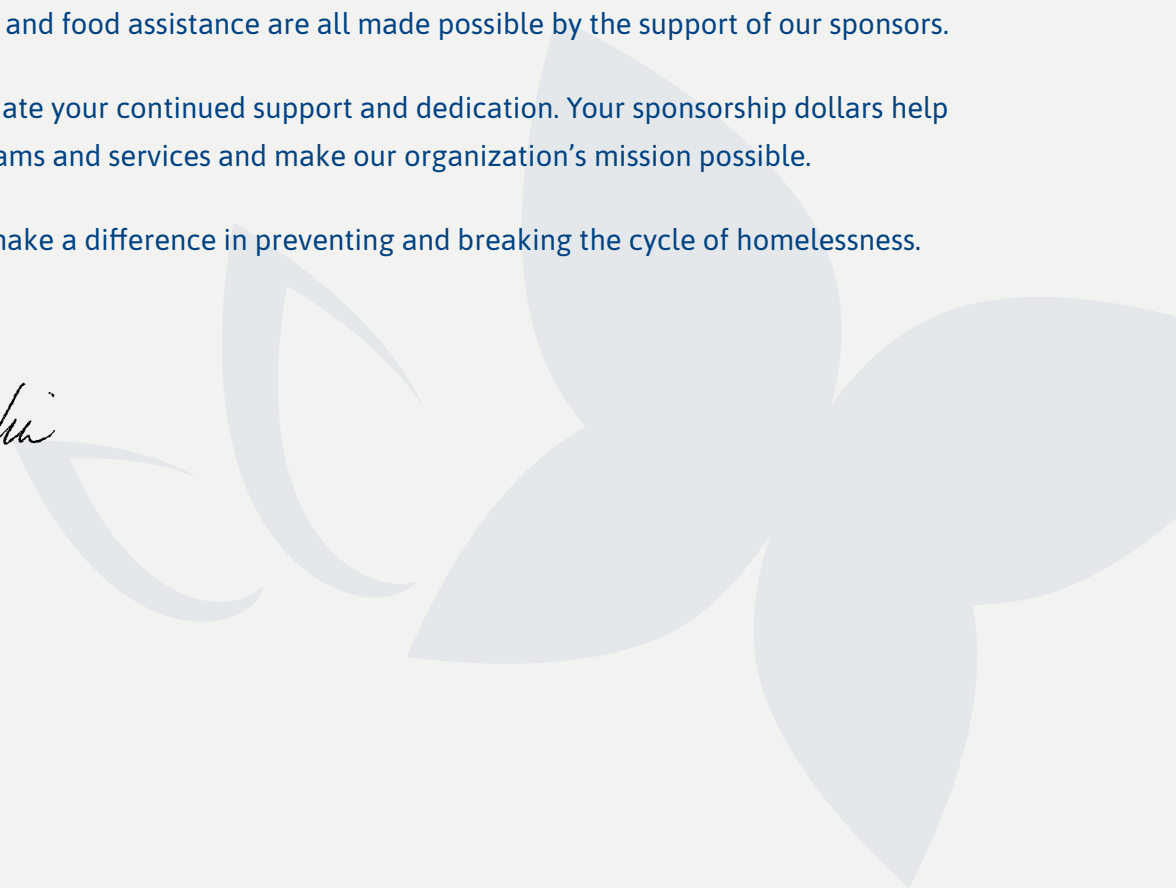
We appreciate your continued support and dedication. Your sponsorship dollars help sustain vital programs and services and make our organization's mission possible.

Together we can make a difference in preventing and breaking the cycle of homelessness.

Sincerely,

A handwritten signature in dark blue ink that reads "Maria Devlin". The signature is fluid and cursive, with the first name "Maria" and last name "Devlin" clearly distinguishable.

Maria Devlin  
President & CEO



CELEBRATING OUR 30TH

# Annual Breakfast

TUESDAY, NOVEMBER 21, 2023

Double Tree By Hilton Downtown Manchester  
700 Elm Street, Manchester, NH



## Sponsorship deadline is October 20, 2023

**Secure your sponsorship today** by filling out and returning the Sponsorship Agreement form  
For questions please email [events@fitnh.org](mailto:events@fitnh.org)

Annual Event Attendance: 500+ attendees  
Email Marketing Reach: 25,000+ subscribers  
Social Media Audience: 10,000+ followers  
Monthly Website Visits: 5,000+ visitors

## PREMIUM SPONSORSHIP PACKAGES

### \$25,000

#### PREMIER EVENT SPONSOR

- Top billing: sponsor banner, program, slideshow, email correspondence, event page, & [fitnh.org](http://fitnh.org) with company website link
- Recognition before & after event, including: advertising, social media spotlight, print materials, newsletter, and press release
- Opportunity to record a 30-sec video message to be shared pre-event on Families in Transition social media
- Verbal recognition during the event
- Two tables of eight at the event



### \$15,000 **New**

#### KEYNOTE SPONSOR

- All benefits of Feeding the Community Sponsor package, **plus:**
- Exclusive billing on Keynote signage
- On-screen and verbal recognition during Keynote address
- Recognition on advertising and event press release

### \$10,000

#### FEEDING THE COMMUNITY SPONSOR

- Opportunity to record a 30-sec video message to be shared pre-event on Families in Transition social media
- Priority billing: sponsor banner, program, slideshow, email correspondence, event page, & [fitnh.org](http://fitnh.org) with company website link
- Post-event spotlight on social media with tag & "Thank you" in newsletter with website link
- Verbal recognition during the event
- Two tables of eight at the event



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## SPONSORSHIP PACKAGES

### \$5,000 *Best Value*

#### STABLE HOUSING SPONSOR

- All benefits of Opportunity for Success Sponsor package, **plus:**
- Company logo & website link featured on fitnh.org until 2024 sponsorship renewal period
- Social media post with tag from Families in Transition accounts on Facebook and Instagram
- Acknowledgment in event slideshow



### \$2,500

#### OPPORTUNITY FOR SUCCESS SPONSOR

- Company logo featured on:
  - Sponsor banner
  - Event program
  - Event page with company website link
  - Event email correspondence
  - One table of eight at the event

### \$1,000

#### FRESH START SPONSOR

- Company name featured on:
  - Event program
  - Event page with company website link
  - Event email correspondence
  - One table of eight at the event



# Sponsorship Agreement



Company / Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsor logos/names will be tiered in size per giving levels**

## WALK SPONSORSHIP:

- ☐ \$25,000: Premier Event Sponsor
- ☐ \$15,000: Path to Independence Sponsor
- ☐ \$10,000: Feeding the Community Sponsor
- ☐ \$5,000: Stable Housing Sponsor
- ☐ \$2,500: Opportunity for Success Sponsor
- ☐ \$1,000: Fresh Start Sponsor



## BREAKFAST SPONSORSHIP:

- ☐ \$25,000: Premier Event Sponsor
- ☐ \$15,000: Keynote Sponsor
- ☐ \$10,000: Feeding the Community Sponsor
- ☐ \$5,000: Stable Housing Sponsor
- ☐ \$2,500: Opportunity for Success Sponsor
- ☐ \$1,000: Fresh Start Sponsor

## PAYMENT INFORMATION:

- ☐ Check Enclosed\*
- ☐ Invoice
- ☐ Credit Card\*\*

**\*\*A processing fee of 5% will be added to all credit card payments**

**\*Please make checks payable to "Families in Transition" and mail with a completed copy of this form to:**

**Families in Transition  
ATTN: Resource Development  
122 Market Street, Manchester NH 03101**

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

CVV#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## BILLING INFORMATION (if using credit card):

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

**FOR QUESTIONS REGARDING SPONSORSHIP: call 603-641-9441 x225 or email [events@fitnh.org](mailto:events@fitnh.org)**