



2025 Sponsorship Opportunities



35TH ANNUAL Walk Against Hunger

SUNDAY, MAY 18, 2025

Veteran's Park, Manchester, NH



Sponsorship deadline is April 18, 2025

Secure your sponsorship today by filling out and returning the Sponsorship Agreement form
For questions please email events@fitnh.org

Annual Event Attendance: 750+ attendees
Email Marketing Reach: 25,000+ subscribers
Social Media Audience: 10,000+ followers
Monthly Website Visits: 5,000+ visitors

SPONSORSHIP PACKAGES

\$25,000

PREMIER EVENT SPONSOR

- Top billing: sponsor banner, event shirt, email correspondence, & event page, & fitnh.org with company website link
- Recognition before, during, & after event, including: potential advertising, social media spotlight, print materials, newsletter, & press release
- During event: Verbal recognition, option for representative to address audience, & opportunity to host company booth in park
- Ten free registrations
- Fresh Start Sponsorship at Annual Breakfast (\$1,000 value)



\$10,000

FEEDING THE COMMUNITY SPONSOR

- Company logo featured on after party signage in the park, including: DJ booth, snack & drink tables, photo booth, and other party signage
- Priority billing: sponsor banner, event shirt, email correspondence, event page, & fitnh.org with company website link
- During event: Verbal recognition with option to host company booth
- Post-event: Spotlight on social media with tag & "Thank you" in newsletter with website link
- Ten free registrations

\$7,500

PATH TO INDEPENDENCE SPONSOR

- All benefits of Stable Housing Sponsor package, **plus:**
- Priority billing: sponsor banner, event shirt, email correspondence, event page, & fitnh.org with company website link
- Post-event: Spotlight on social media with tag & "Thank you" in newsletter with website link



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SPONSORSHIP PACKAGES

\$5,000

STABLE HOUSING SPONSOR

- All benefits of Opportunity for Success Sponsor package, **plus:**
- Company logo & website link featured on fitnh.org until 2026 sponsorship renewal period
- Social media post with tag from Families in Transition accounts on Facebook, Instagram, and LinkedIn
- During event: Opportunity to host company booth
- Ten free registrations



\$2,500

OPPORTUNITY FOR SUCCESS SPONSOR

- Company logo featured on:
 - Event sponsorship banner
 - Event shirt
 - Event page with company website link
 - Event email correspondence
 - Five free registrations

\$1,000

FRESH START SPONSOR

- Company name featured on:
 - Event shirt
 - Event page with company website link
 - Event email correspondence



JOIN US FOR THE 32ND
Annual Breakfast
TUESDAY, NOVEMBER 25, 2025
Double Tree By Hilton, 700 Elm Street, Manchester, NH



Sponsorship deadline is October 24, 2025

Secure your sponsorship today by filling out and returning the Sponsorship Agreement form
For questions please email events@fitnh.org

Annual Event Attendance: 550+ attendees
Email Marketing Reach: 25,000+ subscribers
Social Media Audience: 10,000+ followers
Monthly Website Visits: 5,000+ visitors

SPONSORSHIP PACKAGES

\$25,000

PREMIER EVENT SPONSOR

- Top billing: sponsor banner, program, slideshow, email correspondence, event page, & fitnh.org with company website link
- Recognition before, during, & after event, including: potential advertising, social media spotlight, print materials, newsletter, & press release
- During event: Verbal recognition and two tables of eight
- Opportunity to record a 30-sec video message to be shared pre-event on Families in Transition social media



\$10,000

FEEDING THE COMMUNITY SPONSOR

- Opportunity to record a 30-sec video message to be shared pre-event on Families in Transition social media
- Priority billing: sponsor banner, program, slideshow, email correspondence, event page, & fitnh.org with company website link
- During event: Verbal recognition and two tables of eight
- Post-event spotlight on social media with tag & “Thank you” in newsletter with website link

\$7,500

PATH TO INDEPENDENCE SPONSOR

- All benefits of Stable Housing Sponsor package, **plus:**
- Priority billing: sponsor banner, program, slideshow, email correspondence, event page, & fitnh.org with company website link
- Post-event: Spotlight on social media with tag & “Thank you” in newsletter with website link



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SPONSORSHIP PACKAGES

\$5,000

STABLE HOUSING SPONSOR

- All benefits of Opportunity for Success Sponsor package, **plus:**
- Company logo & website link featured on fitnh.org until 2026 sponsorship renewal period
- Social media post with tag from Families in Transition accounts on Facebook and Instagram
- Acknowledgment in event slideshow
- One table of eight at the event



\$2,500

OPPORTUNITY FOR SUCCESS SPONSOR

- Company logo featured on:
 - Sponsor banner
 - Event program
 - Event page with company website link
 - Event email correspondence
- One table of eight at the event

\$1,000

FRESH START SPONSOR

- Company name featured on:
 - Event program
 - Event page with company website link
 - Event email correspondence
- One table of eight at the event



JOIN US AS A SPONSOR Mission Opportunities



Secure your sponsorship today by filling out and returning the Sponsorship Agreement form
For questions please email events@fitnh.org

Email Marketing Reach: 25,000+ subscribers
Social Media Audience: 10,000+ followers
Monthly Website Visits: 5,000+ visitors

AVAILABLE SPONSORSHIPS

\$5,000

VOLUNTEER APPRECIATION WEEK - APRIL 2025

Our work would not be possible without volunteers! Help us say thank you by sponsoring a Volunteer Appreciation Week event.

Benefits:

- Company logo featured on annual volunteer shirt
- Spotlight on social media with tag
- “Thank you” in newsletter with website link
- Opportunity to speak at volunteer gathering



\$3,000

DONOR APPRECIATION EVENTS - DATES TBD

Donors help us prevent and break the cycle of homelessness everyday. Help us thank and educate our major donors by sponsoring an event.

Benefits:

- Company logo featured on event invitation
- Spotlight on social media with tag
- “Thank you” in newsletter with website link
- Opportunity to speak at donor event

\$1,500

MEALS AT ADULT EMERGENCY SHELTER - ONGOING

Sponsor an elevated holiday meal for participants staying at our Adult Emergency Shelter. Holidays included but not limited to: Easter, Memorial Day, 4th of July, Veteran’s Day, Thanksgiving, and Christmas

Benefits:

- Spotlight on social media with tag
- Opportunity to provide volunteers



Sponsorship Agreement

FOR QUESTIONS REGARDING SPONSORSHIP: call 603-641-9441 x225 or email events@fitnh.org



Company / Donor Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email: _____

Sponsor logos/names will be tiered in size per giving levels

WALK SPONSORSHIP:

- \$25,000: Premier Event Sponsor
- \$10,000: Feeding the Community Sponsor
- \$7,500: Path to Independence Sponsor
- \$5,000: Stable Housing Sponsor
- \$2,500: Opportunity for Success Sponsor
- \$1,000: Fresh Start Sponsor

BREAKFAST SPONSORSHIP:

- \$25,000: Premier Event Sponsor
- \$10,000: Feeding the Community Sponsor
- \$7,500: Path to Independence Sponsor
- \$5,000: Stable Housing Sponsor
- \$2,500: Opportunity for Success Sponsor
- \$1,000: Fresh Start Sponsor

MISSION SPONSORSHIP:

- \$5,000: Volunteer Appreciation Week Sponsor
- \$3,000: Donor Appreciation Event Sponsor
- \$1,500: Adult Emergency Shelter Meal Sponsor

PAYMENT INFORMATION:

- Check Enclosed*
- Invoice
- Credit Card**

***Checks payable to "Families in Transition" and mail with a completed copy of this form to:**

**Families in Transition
ATTN: Resource Development
122 Market Street, Manchester NH 03101**

****A processing fee of 5% will be added to all credit card payments**

Name on Card: _____

Card Number: _____

CVV#: _____ Expiration Date: _____

Signature: _____

BILLING INFORMATION (if using credit card):

Full Name: _____

Address: _____

City: _____ State: _____ Zip code: _____