

## Partner Opportunities for Cinco de Mayo

### \$1,500 Fiesta

- Listing on event website with hyperlink to your website
- Attendance at VIP Reception \*\*
- 1/8 page BW ad in event program
- Listing as sponsor in event program
- Noted as sponsor on event giveaway and all public relations material
- 2 complimentary event tickets
- Verbal mention during the program
- Mention in FIT e-news and social media channels with link to your website
- Listing on event signage at OutFITters Thrift Stores

### \$2,500 Margaritas

- Listing on event website with hyperlink to your website
- Attendance at VIP Reception \*\*
- 1/4 page BW ad in event program
- Listing as sponsor in event program
- Noted as sponsor on event giveaway and all public relations material
- 3 complimentary event tickets
- Verbal mention during the program
- Mention in FIT e-news and social media channels with link to your website
- Listing on event signage at OutFITters Thrift Stores

### \$3,500 Maracas

- Listing on event website with hyperlink to your website
- Attendance at VIP Reception \*\*
- 1/2 page BW ad in event program
- Listing as sponsor in event program
- Noted as sponsor on event giveaway and all public relations material
- 4 complimentary event tickets
- Verbal mention during the program
- Mention in FIT e-news and social media channels with link to your website
- Listing on event signage at OutFITters Thrift Stores

*\*Note: Benefits may be subject to print deadlines\**

#### **\*\*VIP Reception**

5:00PM – 6:00PM

Private entertainment

Individual and group photo opportunities

Complimentary spirits (budget permitting)

**Stay up to date with the VIP Reception,  
go to [www.fitnh.org/cinco](http://www.fitnh.org/cinco)**



## Partner Opportunities for Cinco de Mayo

### \$5,000 Piñatas

- Banner displayed at the event
- Attendance at VIP Reception \*\*
- One full-page BW ad in event program book
- 5 complimentary event tickets
- Verbal mention during the program
- Mention in FIT e-news and social media channels with link to your website
- Mention in all print advertising for the event (Hippo, Insider, etc.)
- Logo or listing displayed on:
  - ✓ Event website with hyperlink to your company website
  - ✓ Event program book
  - ✓ Event giveaway
  - ✓ Event signage at OutFITters Thrift Stores
  - ✓ All public relations materials



### \$7,500 Sombreros

- PSA aired at event (if supplied)
- Attendance at VIP Reception \*\*
- Banner displayed at the event
- One full-page BW ad in event program book
- 8 complimentary event tickets
- Electronic copy of attendee list with contact information
- Verbal mention during the program
- Mention in FIT e-news and social media channels with link to your website
- Mention in all print advertising for the event (Hippo, Insider, etc.)
- Logo or listing displayed on:
  - ✓ Event website with hyperlink to your company website
  - ✓ Event program book
  - ✓ Event giveaway
  - ✓ Event signage at OutFITters Thrift Stores
  - ✓ All public relations materials

*\*Note: Benefits may be subject to print deadlines\**

#### **\*\*VIP Reception**

5:00PM – 6:00PM

*Private entertainment, individual and group photo opportunities, complimentary spirits (budget permitting)*

**Stay up to date with the VIP Reception, go to [www.fitnh.org/cinco](http://www.fitnh.org/cinco)**

## Partner Opportunity for Cinco de Mayo

### \$10,000 Tamales Calientes

- PSA aired at event (if supplied)
- Attendance at VIP Reception \*\*
- Banner displayed at the event
- One full-page color ad in event program book
- 10 complimentary event tickets
- Electronic copy of attendee list with contact information
- Verbal mention during the program
- Spotlight in FIT e-news and social media channels with link to your website
- Mention in all print advertising for the event (Hippo, Insider, etc.)
- Logo displayed or listed on:
  - ✓ All public relations materials
  - ✓ Event program book
  - ✓ Event giveaway
  - ✓ Event signage at OutFITters Thrift Stores
  - ✓ Event website with hyperlink to your website



*\*Note: Benefits may be subject to print deadlines\**

**\*\*VIP Reception**

5:00PM – 6:00PM

Private entertainment

Individual and group photo opportunities

Complimentary spirits (budget permitting)

**Stay up to date with the VIP Reception, go to [www.fitnh.org/cinco](http://www.fitnh.org/cinco)**

## Partner Opportunity for Cinco de Mayo

### \$15,000 Grande Enchilada

- PSA aired at event (if supplied)
- Attendance at VIP Reception \*\*
- Banner displayed at the event
- One full-page color ad in event program book
- 10 complimentary event tickets
- Electronic copy of attendee list with contact information
- Verbal mention during the program
- Spotlight in FIT e-news and social media channels with link to your website
- Mention in all print advertising for the event (Hippo, Insider, etc.)
- Logo displayed or listed on:
  - ✓ All public relations materials
  - ✓ Event giveaway
  - ✓ Event program book
  - ✓ Event Invitation
  - ✓ Event signage at OutFITters Thrift Stores
  - ✓ Event website with hyperlink to your website



"The first memory was when I walked in and had a bed and dresser. It was very welcoming. It's not like you're walking into an empty room. That made the transition from being homeless into having a home."  
~ Carolina



*\*Note: Benefits may be subject to print deadlines\**

#### **\*\*VIP Reception**

5:00PM – 6:00PM

Private entertainment

Individual and group photo opportunities

Complimentary spirits (budget permitting)

**Stay up to date with the VIP Reception,  
go to [www.fitnh.org/cinco](http://www.fitnh.org/cinco)**



*Gracias for your  
support!*

# Families in Transition

*Providing a Home. Building Hope.*

## Cinco de Mayo Celebration

2012

### Sponsorship Form

**Company Name:** \_\_\_\_\_

(Please print name as it should appear in program book)

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_ **Sponsorship Amount:** \$ \_\_\_\_\_

**Additional Seating:** In addition to the complimentary VIP seats associated with our sponsorship,

I would like to purchase \_\_\_\_ ticket(s) to the event at \$40 each

I would like to purchase \_\_\_\_ VIP ticket(s) to the event at \$75 each

**Advertisements:** Your sponsorship includes a complimentary ad. Please e-mail your ad in JPG or PDF format to **cinco@fitnh.org** by April 4, 2012. Ad sizes are determined by sponsorship level.

**Table Sponsorship** opportunity \$1,000: Includes 10 seats. Listing in program book and name displayed on table.

**Please make checks out to Families in Transition** and mail along with this form to:

**Cinco de Mayo 2012**  
**ATTN: Lauren Suprenant**  
Families in Transition  
122 Market Street  
Manchester, NH 03101

For questions or more information,  
call at (603) 641-9441 ext. 242 or visit **www.fitnh.org/cinco**

[www.fitnh.org](http://www.fitnh.org) • [facebook.com/fitnh](https://facebook.com/fitnh) • [twitter.com/fitnh](https://twitter.com/fitnh)